

## ABSTRACT

A dynamic messaging sign that includes a plurality of display panels arranged side by side. Each of the display panels include a rigid front panel having an array of aperture holes formed therethrough, and a plurality of pixel modules arranged rearward of the front panel in alignment with the aperture holes for selectively generating indicators visible through the aperture holes. A sheet lens may be located between the planar central portion of the front panel and the pixel modules, extending over the aperture holes.